

8th January 2020

Please find below the brand sales analysis on the top selling Female Face Care brands (defined by Unilever) in Female Face Care (Female Facial Cleansing and Female Facial Care excluding Medicated) in the Total Great Britain Coverage incl. discounters (excluding Northern Ireland), where you subscribe to our Retail Measurement Services.

	Units MAT - 1 (end 28-DEC-19)	Units MAT (end 26-DEC-20)	Value MAT - 1 (end 28-DEC-19)	Value MAT (end 26-DEC-20)
SIMPLE	34 461 407	30 855 352	77 158 070	70 216 194
NIVEA	19 878 398	17 526 679	50 877 907	50 356 042
GARNIER	16 837 077	16 504 596	48 199 455	48 813 425
L'OREAL PARIS	9 841 528	9 683 326	69 341 318	68 534 007
OLAY	8 585 661	7 363 845	59 766 276	58 761 028

Following is a summary based on the above information:

- The information in this report is taken from the local Nielsen Skin Face Care database for Total Great Britain Coverage incl. Discounters.
- Among Unilever defined Face Care brands, Simple is ranked as the top-selling brand based on unit and value sales in the latest data period available (52 weeks to 26th December 2020).
- Other brands are available in the UK in addition to those listed above but they are not included in the analysis. The selection of Female Face Care brands is Unilever defined. It is possible that with a different definition of Female Face Care brands Unilever would not be the top selling brand.

Nielsen's Retail Measurement Services cover retail outlets including Supermarkets, Hypermarkets, Convenience stores and Drug Stores, where appropriate. This letter may be disclosed for advertising and product promotion purposes subject to the terms of our Master Licence Agreement and of the covering letter bearing today's date.

Yours sincerely,

Agreed and accepted by Unilever

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