



5th June 2023

Sasha Sabharwal
Assistant Brand Manager, Simple UK&I
Unilever UK Ltd
Leatherhead
Surrey
KT22 7GR

Dear Sasha,

This confirms that the information reported to Unilever UK Ltd on the Face Care market for brands in GB shows that Simple sold 29,623,674 units and was ranked first in units in Face Care for the 52-week period ending 20.05.2023. Our report shows Total Coverage for the GB Grocery and Health & Beauty market.

Please note that:

- While we have provided the above written confirmation of what we report in the Total Face Care database, NielsenIQ does not endorse any client claim.
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 - "Source ©2023 NIQ data, Unit Sales, Face Care (client defined) w/e 20.05.2023 (GB)"
- This letter is valid for 12 months from the date of issuance.

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Sincerely,
Lisa Graham
Analytics Client Team Leader



Appendix

MAT to 20.05.23	Units	Unit Rank
SIMPLE	29,623,674	1
NIVEA	27,701,690	2
GARNIER	20,113,469	3
GILLETTE	14,052,364	4
L'OREAL PARIS	13,423,511	5